

A special program just for Utah new parents

Welcome to the exciting journey of parenthood! While you savor these sweet days of bonding with your little bundle of joy, it's also an ideal time to take small steps towards their future.

What is my529?

A 529 plan is designed to encourage saving for future qualified education expenses. my529 is Utah's official 529 educational savings plan, a part of the Utah System of Higher Education.



incentiFive by my529

The my529 incentiFive Program helps Utah families establish an education savings habit over time by incentivizing your contributions for the first five years of your child's life. incentiFive is a five-year incentive contribution program that requires a minimum \$100 contribution annually in your child's account. If this contribution requirement is met each year, my529 will award \$100 in years one through four. In year five, if you met the requirement of \$100 in total contributions each year for five years, you will receive a final \$529 incentive contribution for a total of \$929 from my529 over the five-year period of the program.

That's \$1,429 in contributions to your child's education savings account by the time they reach kindergarten.

Year	Minimum Contribution Requirement	my529 Incentive Contribution
1- 2026	\$100	\$100
2- 2027	\$100	\$100
3- 2028	\$100	\$100
4- 2029	\$100	\$100
5- 2030	\$100	\$529
Grand Total		\$1,429

The sign-up period for Utah parents is January 1, 2026, to December 31, 2026, for babies who are born September 1, 2025, to August 31, 2026.



Learn more about incentiFive
and get started today

my529[®]
my529.org | 800.418.2551



Small steps. Big future.

incenti**Five**SM
by my529

Important Legal Notice

Investing is an important decision. The investments in your account may vary with market conditions and could lose value. Carefully read the Program Description in its entirety for more information and consider all investment objectives, risks, charges and expenses before investing. For a copy of the Program Description, call 800.418.2551 or visit my529.org. Investments in my529 are not insured or guaranteed by my529, the Utah Board of Higher Education, the Utah Education Savings Board of Trustees, any other state or federal agency, or any third party. However, Federal Deposit Insurance Corporation (FDIC) insurance is provided for the FDIC-Insured investment option. In addition, my529 offers investment options that are partially insured for the portion of the respective investment option that includes FDIC-insured accounts as an underlying investment. The state in which you or your beneficiary pay taxes or live may offer a 529 plan that provides state tax or other benefits, such as financial aid, scholarship funds and protection from creditors, not otherwise available to you by investing in my529. You should consider such benefits, if any, before investing in my529. my529 does not provide legal, financial, investment or tax advice. You should consult your own tax or legal advisor to determine the effect of federal and state tax laws on your particular situation.

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