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my529 sponsors 16th annual Make Your Mark contest

Students design bookmarks for chance to win \$2,000 college savings scholarships

(Salt Lake City) The boundless creativity of Utah’s students is worth celebrating — so my529 is doing just that with our 16th-annual [Make Your Mark bookmark contest](#). By putting their talents on display, kids across the state will have the opportunity to receive a \$2,000 scholarship to help them reach their higher education dreams — and make their mark on the world.

The contest, sponsored by my529 and the Utah System of Higher Education, invites Utah students to exhibit their talents by creating an original bookmark design for a chance to win one of eight college savings scholarships.

Make Your Mark, which runs September 1 through September 30, 2025, also raises awareness of saving for future qualified education expenses.

Eight Utah students in kindergarten through grade 12 will each receive a \$2,000 college savings scholarship for their winning bookmark designs. In addition to the scholarship account, winners may see their artwork professionally reproduced in my529 advertisements and other outreach materials.

Utah Gov. Spencer J. Cox has designated September as College Savings Month for the state of Utah, in conjunction with the national observation. my529 sponsors Make Your Mark each year in celebration.

“The Make Your Mark contest has always been an incredible way to showcase the creativity and talent of our local students,” said Mark Cain, my529 executive director. “It’s also an excellent opportunity to get Utahns of all ages to start thinking about their future — and the many paths they can pursue with a my529 scholarship.

“We at my529 are delighted to give Utah students both an artistic platform as well as an opportunity to take strides toward realizing their educational goals.”

Over the span of the contest, my529 has made more than \$167,000 in scholarships available to Make Your Mark participants.

Students are eligible to enter if they are enrolled in a Utah school or are home-schooled in Utah. Parents or guardians are not required to own a my529 account. **There is no purchase necessary to enter.** Scholarship accounts can be used at any higher education institution — including universities, colleges, trade and technical colleges in the United States or abroad — that is qualified to participate in federal student aid programs. (Visit www.studentaid.gov for a list of eligible schools.)

About my529

my529, Utah’s official nonprofit 529 educational savings plan, is recognized by Morningstar Inc.’s highest rating.

Accounts are free to open, and my529 requires no minimum deposit or account balance. my529's user-friendly website, my529.org, makes it easy to open, manage, and contribute to an account online.

To learn more, visit my529.org, call toll-free at 800.418.2551, or email info@my529.org.

About the Utah System of Higher Education

The [Utah System of Higher Education \(USHE\)](https://ushe.edu) is governed by the [Utah Board of Higher Education](https://ushe.edu) and is comprised of Utah's 16 public colleges and universities. The CEO of USHE is the [Commissioner of Higher Education](https://ushe.edu). For more information, visit ushe.edu.

Important Legal Notice

Investing is an important decision. The investments in your account may vary with market conditions and could lose value. Carefully read the Program Description in its entirety for more information and consider all investment objectives, risks, charges and expenses before investing. For a copy of the Program Description, call 800.418.2551 or visit my529.org.

Investments in my529 are not insured or guaranteed by my529, the Utah Board of Higher Education, the Utah Education Savings Board of Trustees, any other state or federal agency, or any third party. However, Federal Deposit Insurance Corporation (FDIC) insurance is provided for the FDIC-Insured investment option. In addition, my529 offers investment options that are partially insured for the portion of the respective investment option that includes FDIC-insured accounts as an underlying investment.

The state in which you or your beneficiary pay taxes or live may offer a 529 plan that provides state tax or other benefits, such as financial aid, scholarship funds and protection from creditors, not otherwise available to you by investing in my529. You should consider such benefits, if any, before investing in my529.

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