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Giving a gift that lasts this holiday season

(Salt Lake City) The holiday season is here, and with it you may find yourself wondering, “what would make the perfect gift?” Perhaps this year you would like to focus on finding a unique gift that doesn’t add one more toy to the pile, or one more video game to the stack.

Consider, instead, giving the gift of education. my529, Utah’s top-rated educational savings plan, has been helping families save for the costs of higher education for more than 25 years.

Account holders can make giving stress-free for their family and friends by signing up for my529’s Gift Program. This convenient program allows loved ones to send meaningful gifts with only a few online clicks, and it frees family and friends from the hassle of shopping, wrapping and shipping their gifts.

Non-account holders might consider opening an account for their children or other family members (i.e. grandchildren, nieces and nephews, etc.). Unlike many other presents, this is a gift that has the potential to increase in value over time.

Contributions to a my529 account create an impact that lasts beyond the life of a new toy or game. They help a beneficiary achieve their educational goals and reach their dreams for the future.

Find out more information about the gift program [here](#). Easy-to-follow instructions allow you to get your account set up for gifting right away.

You can’t go wrong giving the gift of education this holiday season.

About my529

my529, Utah’s official nonprofit 529 educational savings plan, is highly rated by Morningstar Inc.

Accounts are free to open, and my529 requires no minimum deposit or account balance. my529’s user-friendly website, my529.org, makes it easy to open, manage, and contribute to an account online.

To learn more, visit my529.org, call toll-free at 800.418.2551, or email info@my529.org.

Important Legal Notice

Investing is an important decision. The investments in your account may vary with market conditions and could lose value. Carefully read the Program Description in its entirety for more information and consider all investment objectives, risks, charges and expenses before investing. For a copy of the Program Description, call 800.418.2551 or visit my529.org.

Investments in my529 are not insured or guaranteed by my529, the Utah Board of Higher Education, the Utah Higher Education Assistance Authority Board of Directors, any other state or federal agency, or any third party. However, Federal Deposit Insurance Corporation (FDIC) insurance is provided for the FDIC-Insured investment option. In addition, my529 offers investment options that are partially insured for the portion of the respective investment option that includes FDIC-insured accounts as an underlying investment.

The state in which you or your beneficiary pay taxes or live may offer a 529 plan that provides state tax or other benefits, such as financial aid, scholarship funds and protection from creditors, not otherwise available to you by investing in my529. You should consider such benefits, if any, before investing in my529.

my529 does not provide legal, financial, investment or tax advice. You should consult your own tax or legal advisor to determine the effect of federal and state tax laws on your particular situation.

A Morningstar Analyst Rating™ for a 529 college savings plan is not a credit or risk rating. Analyst ratings are subjective in nature and should not be used as the sole basis for investment decisions. Morningstar does not represent its analyst ratings to be guarantees. Please visit Morningstar.com for more information about the analyst ratings, as well as other Morningstar ratings and fund rankings.