

**FOR IMMEDIATE RELEASE:**

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### *my529 sponsors 12<sup>th</sup> annual Make Your Mark scholarship contest*

*Students design original artwork, compete for \$1,000 college savings scholarships*

**(Salt Lake City)** Grab a crayon, colored pencil, brush or stylus. my529's 12<sup>th</sup> annual [Make Your Mark contest](#) offers students a creative outlet that could net them a \$1,000 scholarship.

Make Your Mark, sponsored by my529 and the Utah System of Higher Education, raises awareness of saving for future educational expenses. The contest lets Utah students display their talents by creating an original bookmark design for a chance to win the college savings scholarship.

Eight Utah students in kindergarten through grade 12 will each receive a \$1,000 college savings scholarship for their winning bookmark designs. In addition to the scholarship account, each winner may see their artwork professionally reproduced.

The contest runs September 1 through September 30, 2021.

Utah Gov. Spencer J. Cox designated September as College Savings Month for the state of Utah, in conjunction with the national observation. Each year, my529 sponsors Make Your Mark in celebration.

"Make Your Mark gives students a chance to earn my529 scholarship funds while focusing on their educational futures," said Richard Ellis, my529 executive director. "Whether that means college, technical school or trade school, families can prepare now for costs they will incur later."

"my529 is pleased to provide scholarships that can help make a difference," Ellis said.

my529 has made more than \$115,000 in scholarships available to Make Your Mark participants over the life of the contest.

Students are eligible to enter if they are enrolled in a Utah school or are home-schooled in Utah. Parents or guardians are not required to own a my529 account. There is no purchase necessary to enter.

"Education provides a path for Utah students toward a brighter future," said Gov. Cox. "As families plan for what's ahead, saving for postsecondary education helps them build a college-going mindset and creates opportunities."

#### **About my529**

my529, Utah's official nonprofit 529 educational savings plan, is highly rated by Morningstar Inc.

Accounts are free to open, and my529 requires no minimum deposit or account balance. my529's user-friendly website, [my529.org](http://my529.org), makes it easy to open, manage, and contribute to an account online.

To learn more, visit [my529.org](http://my529.org), call toll-free at 800.418.2551, or email [info@my529.org](mailto:info@my529.org).

## About Utah System of Higher Education

The [Utah System of Higher Education \(USHE\)](#) is governed by the [Utah Board of Higher Education](#) and is comprised of Utah's sixteen public colleges and universities. The CEO of USHE is the [Commissioner of Higher Education](#). For more information, visit [ushe.edu](#).

## Important Legal Notice

*Investing is an important decision. Read the Program Description in its entirety for more information and consider all investment objectives, risks, charges and expenses before investing. For a copy of the Program Description, call 800.418.2551 or visit [my529.org](#).*

*Investments in my529 are not insured or guaranteed by my529, the Utah Board of Higher Education, the Utah Higher Education Assistance Authority Board of Directors or any other state or federal agency. Your investment could lose value. However, Federal Deposit Insurance Corporation (FDIC) insurance is provided for the FDIC-insured accounts. Please read the Program Description to learn about the FDIC-insured accounts.*

*The state in which you or your beneficiary pay taxes or live may offer a 529 plan that provides state tax or other benefits, such as financial aid, scholarship funds and protection from creditors, not otherwise available to you by investing in my529. You should consider such benefits, if any, before investing in my529.*

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