

my529 benefits offerings



my529 is an investment in the future—and an investment in your employees—all at **no cost to you.**

We have resources to inform your employees about the benefits of a my529 educational savings account, and we make it easy to sign up.

We can provide you:

- **Information about my529**, Utah's state-sponsored educational savings plan, and a logo with a link to our website that you can add to your online employee benefits page.
- **Staff at onsite benefit or health fairs.** Our representatives can answer questions, provide informational materials and enrollment kits, offer employees a promotion for matching contributions and hold a drawing for a my529 college savings certificate.
- **Staff presentations during lunch hours.** Our representatives can give a 20- or 40-minute presentation to employees. Employees will receive an enrollment kit with a promotional offer and take part in a drawing for a my529 college savings certificate.
- **Webinars** on saving for future educational costs and my529 certificates.
- **Brochures and enrollment kits** to include in new employee packets.

We can create electronic materials for companies that include a promotional offer for employees.

my529[®]

UTAH'S EDUCATIONAL SAVINGS PLAN

Contact

Jenny Sass

Marketing Specialist

jsass@my529.org

801-321-7153

Visit

<https://my529.org/other-essentials/employer/>

for additional employer resources and ideas.

Important Legal Notice

Investing is an important decision. Read the Program Description in its entirety for more information and consider all investment objectives, risks, charges, and expenses before investing. For a copy of the Program Description, call 800.418.2551 or visit my529.org. Investments in my529 are not insured or guaranteed by my529, the Utah Board of Higher Education, the Utah Higher Education Assistance Authority Board of Directors or any other state or federal agency. Your investment could lose value. However, Federal Deposit Insurance Corporation (FDIC) insurance is provided for the FDIC-insured accounts. Please read the Program Description to learn about the FDIC-insured accounts. The state in which you or your beneficiary pays taxes or lives may offer a 529 plan that provides state tax or other benefits, such as financial aid, scholarship funds, and protection from creditors, not otherwise available to you by investing in my529. You should consider such benefits, if any, before investing in my529. my529 does not provide legal, financial, investment, or tax advice, and the information provided in this document does not contain legal, financial, investment, or tax advice and cannot be construed as such or relied upon for those purposes. You should consult your own tax or legal advisor to determine the effect of federal and state tax laws on your particular situation.