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North Sanpete students get a boost in financial literacy

my529, Utah Jump\$tart Coalition campaign promotes education, saving, careers

(Salt Lake City) my529 and the Utah Jump\$tart Coalition are pleased to support a financial literacy campaign from November 2 to 13 with North Sanpete School District elementary schools.

Utah Jump\$tart Coalition will provide more than 65 elementary teachers with resources for financial literacy concepts that integrate with math, social studies and language arts curricula. Resource kits include a downloadable, interactive [Utah Jump\\$tart K-6 Toolkit](#), as well as books, lesson plans, plus Jump\$tart and my529 promotional materials.

Participating schools include Fairview Elementary, Fountain Green Elementary, Mt. Pleasant Elementary, Moroni Elementary and Spring City Elementary.

The campaign also includes a student art contest called “My Future Job” to encourage students to think about their career paths. Students can create artwork of themselves in their chosen career, and teachers will choose the top design from each class to submit to the Utah Jump\$tart Coalition. Four winners will be randomly selected from each school. Prizes include VISA gift cards.

All contest participants will be entered into a grand prize drawing sponsored by my529. One grand prize winner will receive a \$100 my529 college savings certificate.

Parents will receive information about investing for future college or technical school expenses with my529, Utah’s educational savings plan. If they open a my529 account and contribute \$10, they can receive a \$10 match as long as promotional funds are available. Learn more at my529.org/north-sanpete.

For more information about the financial literacy campaign and contest, contact the individual elementary schools directly.

About my529

my529 has been focused on helping Utahns save for education for more than 20 years. Utah’s official nonprofit 529 educational savings plan has earned Morningstar’s top rating for 10 years straight, a consecutive run longer than any other plan in the 529 industry.

Accounts are free to open, and my529 requires no minimum deposit or account balance. my529’s user-friendly website, my529.org, makes it easy to open, manage, and contribute to an account online.

To learn more, visit my529.org, call toll-free at 800.418.2551, or email info@my529.org.

About Utah Jump\$tart Coalition

The [Utah Jump\\$tart Coalition](#) is a nonprofit that works to improve the personal financial literacy of K-12 youths by providing advocacy, teacher training and educational resources. We strive to prepare youths for lifelong, successful financial decision-making.

Important Legal Notice

Investing is an important decision. Read the Program Description in its entirety for more information and consider all investment objectives, risks, charges, and expenses before investing. For a copy of the Program Description, call 800.418.2551 or visit [my529.org](#).

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The state in which you or your beneficiary pay taxes or live may offer a 529 plan that provides state tax or other benefits, such as financial aid, scholarship funds, and protection from creditors, not otherwise available to you by investing in my529. You should consider such benefits, if any, before investing in my529.

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